



The
**Ceylon
Chamber of
Commerce**

BEST CORPORATE CITIZEN

SUSTAINABILITY AWARD **2024**

PEOPLE. PLANET. PROFIT





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COMMUNITY RELATIONS AND SUPPLIER RELATIONS



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Community Relations



Need
Assessment



Local
community
interaction



Advisory
panels



Incentivize
employee
volunteer
engagement



Support for
women,
children and
youth



An overview
of the
projects

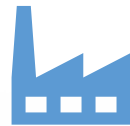


Success,
failure &
upscaling

Supplier Relations



Value Alignment



Treat as partners of Long-term success

Supplier needs
Communication feedback loops



Policy on procurement sourcing and local sourcing



Purchasing schemes distribution channels for small farmers



Upskilling
Sharing best practices



Rewards & loyalty