



The
**Ceylon
Chamber of
Commerce**

Activity Booklet 2022

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Event Highlights

Sri Lanka Economic Summit 2022

Resetting From Turmoil to Opportunity



Best Corporate Citizen Sustainability Awards 2022



Members' Forum 2022



183rd AGM



Business Promotion & Trade Facilitation

- Bangladesh** - Investment promotion meeting with Bangladesh Export Processing Zones Authority
March
- 'Opportunities for Joint Collaboration between Bangladesh and Sri Lanka- Interactive business session with H E Tariq Md. Ariful Islam, H C of Bangladesh to Sri Lanka -
October
- Belgium** - Celebration of Protected Geographical Indication status granted to Ceylon Cinnamon. Organised by the Embassy of Sri Lanka in Belgium. Thirteen Sri Lankan companies participated in a business promotion event co-ordinated by CCC and EDB
October
- Germany** - Interactive meeting with Mr. Senuja Samaraweera, First Secretary Commercial designated to the Embassy of Sri Lanka in Germany and 20 companies currently engaged in business with Germany
August
- India** - India Cup Golf Tournament 2022 - Indo-Lanka Chamber of Commerce and Industry -
January
- India-Sri Lanka Partnership for Sustained Growth on the theme of 'Enhancing Economic Engagement for Mutual Benefit' organised by the HC of India in Sri Lanka in collaboration with CCC, CII, ILCCI and the Indian CEO Forum
March
- Meeting with a delegation from the Confederation of Indian Industry
March
- Business forum with over 40 Sri Lanka companies and a 12 member business delegation from the Business Dhronacharya International Business Council
September
- Japan** - Meeting with Mr. Rodney Perera, Ambassador designate to the Embassy of Sri Lanka in Tokyo and over 50 Sri Lankan companies
October
- Over 50 B2B meetings with a 7 member business delegation from Cutour
December
- Forum - 'Sri Lanka – Japan: The Way Forward in Bilateral Trade and Investment' jointly organised with JCCI in Sri Lanka. The SLJBC [website](#) was launched by H E Hideaki Mizukoshi, Ambassador of Japan to Sri Lanka, followed by a networking reception
December * Events organised by SLJBC
- Malaysia** - ForEX IMpossible - Seminar offering greater insights into the forex crisis - SLMBC
March
- Maldives** - Discussion Forum - Difficulties faced by companies in conducting business in The Maldives with H E Adam Sadiq, H C of Sri Lanka to the Republic of Maldives
February
- Meeting on pending economic-related agreements, hosted by the SL Foreign Ministry
February
- Netherlands** - Networking event with the Ambassador of the Netherlands to Sri Lanka
February
Forum - Supporting Sustainable Trade & Investment, Doing Business and Finding Partners in the Netherlands
March

Business Promotion & Trade Facilitation

- Pakistan** - Interactive evening with H E Umar Farook Burki, H C for Pakistan in Sri Lanka
October
Webinar - Sri Lanka - Pakistan Business Opportunities for Joint Collaboration - SLPBC
November
- Russia** - Virtual interactive session to harness the potential of developing new alliances with Russia
July
- Discussion with manufacturers aiming to introduce Sri Lankan products to shopping malls in the Russian Federation
August
- Rwanda** - Webinar - Opportunities for Doing Business with Rwanda, followed by a virtual interactive B2B session
February
- Thailand** - Networking event - 'Overview of business interactions with Thailand and Sri Lanka SLGMBBC
March
- Turkey** - Meeting with the Commercial Counsellor, Embassy of Turkey in India, Ms. Aysun Timur, providing mentoring sessions and networking opportunities for 13 members
March
- Uganda** - Meeting with an official delegation from Uganda, led by the Deputy High Commissioner for Uganda based in India, Mrs. Margret Kyogire
May
- Ukraine** - Webinar on trade and investment opportunities in Ukraine, followed by a virtual interactive B2B session
January
- UK** - Webinar on the Developing Countries Trading Scheme and the benefits it offers to Sri Lankan exporters - CBB
September
- Breakfast meeting on the importance of tax planning in view of recent tax reforms- CBB
October

Joint Country Events

Australia - New Zealand

'Business Unplugged' - Networking event with the High Commissioners of Australia and New Zealand - **February**

Germany - Japan - Screening of FIFA Germany-Japan football match, with over 100 participants - SLGBC & SLJBC - **November**

Meeting with Ambassadors - An interactive session with Ambassadors designated to the following countries - **December**



Directory of Members 2022

Available for Subscription to Access Online!

Directory Contains –

- Alphabetical List of Members
- List of Exporters
- List of Importers
- List of Manufacturers / Processors / Producers
- List of Service providers
- List of Distributors
- List of Agents / Representatives
- List of Traders / Suppliers / Wholesalers
- List of Joint Ventures
- List of Markets
- List of Trade Marks and Brand Names

Now with added features!

- Multiple search
- Downloadable lists
- Send customised emails
- Service renewal alerts

SIGN UP TODAY

Contact us today on Tel. 558 8869, 558 8854, 558 8892 or 558 8818
or E-mail- shehan@chamber.lk info@chamber.lk
No. 50, Nawam Mawatha, Colombo 02, Sri Lanka

Business Promotion & Trade Facilitation

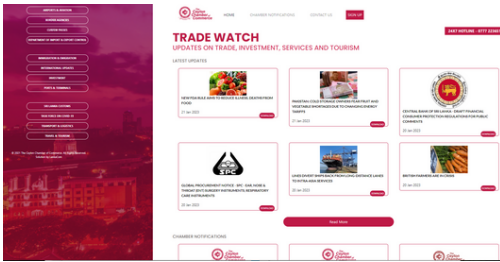


USAID - PARTNER

The Ceylon Chamber of Commerce is the exclusive subcontractor for Deloitte in the implementation of the USAID project 'Partnership for Accelerating Results in Trade, National Expenditure and Revenue (PARTNER) Activity

Trade Watch Web Page

Dedicated [web portal](#) to update the business community on changing regulatory conditions domestically and internationally.



- *1,500 articles on diverse topics disseminated through e-mail/SMS
- *Implementation of a user-alert system
- *Over 1,000 registered users
- *Monthly newsletter

Authorized Economic Operator (AEO) and Compliant Economic Operator (CEO) Programme



Trade facilitation mechanism to fast track the clearance process at Sri Lanka Customs (SLC). Mentoring, training and capacity building training to fulfill the criteria required by SLC to be eligible for the Programme.

- *39 Member companies trained to date

Business Tips for Trading Across Borders

Trilingual video series to enhance trade intelligence among export sector SMEs, and enhance trade knowledge of other stakeholder groups linked to the PARTNER Activity.

- *10 English videos
- * 4 Sinhala videos
- * 4 Tamil videos
- *8 blogs in English and Sinhala

Capacity Building Programme on Export Facilitation for Development Officers (DOs) of the Export Development Board



Training and capacity building programme, based on a curriculum developed by the International Trade Center and CCC, to strengthen the field level capacity of DOs and enhance capability to have a macro level economic impact via export promotion

- *7 coaching sessions
- *194 DOs trained

Export Barometer Surveys

Designed to provide exporter insights, signal changes in export trade, provide policy support and assist in providing targeted, demand-driven and timely assistance to the export sector

- *2 bi-annual surveys conducted

Trade Updates on the changes to the Import and Export Control Act

Trade briefs compiled with the aim of increasing clarity and awareness on import control measures introduced by the Government

- *6 briefs developed

South Asia Leadership in Entrepreneurship (SALE)

Conducted under the aegis of the International Labour Organisation and implemented by ILO and CCC, SALE aims to facilitate a change in the entrepreneurial ecosystem and foster an entrepreneurial culture amongst youth aged 15-24, through a series of key interventions

Policy Dialogues

- Innovative Approaches to Reach Youth Entrepreneurship Excellence
- Technopreneurship: "The Digital Path to Business Resilience"
- Green Entrepreneurship



Training of Trainers (ToT)

A workshop to equip trainers with the knowledge and skills to deliver ILO's customised entrepreneurship training programmes.



Colombo District Entrepreneurs Association (CEDA)

A collective for prospective youth entrepreneurs, launched after having being identified as a requirement at a Validation Workshop organised by CCC and ILO.



Students who participated in KAB training were invited to participate in the inaugural E-Day event, celebrating and promoting the entrepreneurial achievements and aspirations of students.



Entrepreneurship Day (E-Day) - Gampaha

Launch of ILO's Know About Business (KAB) Training Programmes

- *1,000 students trained
- * 21 schools in the Sinhala and Tamil mediums in Gampaha and Galle
- *Vocational Training Authority Centres (Hikkaduwa, Galle, Gampaha, Veyangoda)

Education programme developed by the ILO to teach entrepreneurship in technical, vocational education, and training institutions as well as in secondary and higher education institutions.



Baseline Survey

Survey to assess and gain insights into entrepreneurial knowledge among youth

Entrepreneurs' Clubs

SALE has facilitated the establishment of Entrepreneurs' Clubs (E-Club) in selected schools, to provide a conduit by which students can access relevant entrepreneurial resources, network with prominent community entrepreneurs, and gain a further understanding of entrepreneurship.



UNDP-Sustainable Development Goals (SDG) Investor Map

The SDG Investor Map is a global market intelligence product produced by UNDP Country Offices to assist private investors to identify investment opportunities and business models that advance the SDGs. CCC was commissioned by UNDP Sri Lanka to develop a SDG Investor Map for Sri Lanka in collaboration with the Sustainable Development Council of Sri Lanka.



Affordable Resilience Insurance for MSMEs in Sri Lanka

A project to develop innovative climate risk insurance products that will allow MSMEs in Sri Lanka to reduce recurring losses and continue business operations. The project is led by UNEP-CCC Partnership (Denmark) and InsuResilience Solutions Fund (ISF) act as the main funding partner. As initial steps, a feasibility study was conducted and key potential local partners for the project were identified.

Launch of Extended Producer Responsibility (EPR) Scheme

To tackle the escalating issue of Sri Lanka's plastic waste management, CCC initiated the implementation of an EPR model, which aims to increase plastic waste recycling in Sri Lanka. The EPR model requires all stakeholders generating plastic waste to pledge to incrementally collect back this waste for recycling



Trade Facilitation for SMEs in Sri Lanka

Workshops on trade procedures functionality and the export services available to Sri Lankan SMEs were conducted in Jaffna and Kandy. The workshops was organised by the Ceylon Chamber of Commerce in collaboration with the International Trade Centre, the Department of Commerce and the Central Province Exporters Chamber.



MOU with NEDA for 'SME Connect'

SME Connect is an Asian Development Bank funded project that aims to promote the development of women entrepreneurs in Sri Lanka. The Chamber will collaborate with the National Entrepreneurship Development Authority (NEDA) as the knowledge partner for the 'SME Connect' online platform.



Training of Trainers for Business Continuity Planning

Assisting micro agropreneurs to meet uncertainties created by changing weather conditions

MOU with Hatch

CCC supported the AccelerateHER initiative, Sri Lanka's first accelerator programme for female founders, spearheaded by HATCH, by disseminating communications relating to the programme with the Chamber network.

Outlook 2022 **'Road to Recovery: Overcoming Challenges'**



Studied projections regarding economic conditions, risk factors, and growth and recovery prospects for 2022.

Strategic Insights Research Reports

Volume 11 - "Catalysing Decarbonisation in Sri Lanka" - March 2022.

Volume 12 - "SOE learnings for Sri Lanka based on the case studies of Singapore and Malaysia" - July 2022

Volume 13 - "History Repeating Itself: Sri Lanka's Electricity Crisis" - November 2022

Market Entry Studies

- Commissioned by two leading private sector firms with strong manufacturing bases to explore the possibility of exporting to Bangladesh and other countries in the region leveraging on Sri Lanka's existing trade preferences
- Commissioned by the Victorian Government Trade and Investment (VGTI) office in South Asia to conduct a scoping study of the Sri Lankan market for potential products from Victoria.

Commissioned Macroeconomic Presentations

The EIU conducted several macroeconomic presentations based on request by Member companies and Trade Associations of the Chamber, which help firms in their planning process and provide insights on how to navigate this challenging economic period.

Monthly Economic Updates (MEU)

Published 12 MEUs containing key insights on domestic and global economic trends.

Customised Data Reports

Compiled multiple customised data reports in response to requests received by both Member and Non-Member companies.

Blog Articles for Economy.lk

Compiled 7 blog articles for economy.lk on topics of current economic interest

Contribution to National Policy Formulation

Steering Committees

• Economic Policy

- Meeting with Prof. Shanta Devarajan, Professor of the Practice of International Development, Georgetown University, and former Chief Economist of the World Bank Group
- Board Paper presented to the Chamber Board of Directors on recommendations for debt restructuring
- E-meeting with debt restructuring veteran, Mr. Lee Buccheit
- Presented proposals on a Macro-Economic Reform Framework together with proposals for the National Budget 2023.
- Meeting with Mr. Aleksi Aleksishvili, former Minister of Finance, Georgia

• Public Sector Reforms

- Presented proposals to policymakers aimed at ensuring formal checks and balances within the public sector and to improve efficiency of the sector
- Through its sub committee on SOE Reform formulated proposals which included the appropriate model for a SOE restructuring agency, and a framework for the practical implementation of SOE reforms. The proposals were presented to HE the President in his capacity as the Minister of Finance.

• Climate Action

- Submitted Tax proposals on the National Budget 2023
- Currently preparing a white paper on Climate Action Coalition

Sector Committees

• Infrastructure

- Discussions on the National Procurement Council

• Logistics and Transport

- Presented recommendations to the Government to ease urgent challenges faced by the Sector due to the economic crisis. Some proposals were subsequently implemented by the Government

• Energy

- Wrote to the Minister of Power and other relevant policymakers highlighting key recommendations on measures needed to ensure stability in the Sector
- Meeting with USAID - Sri Lanka Energy Programme team, together with representatives of the Transport, Exports, Finance and Tourism sectors.
- Submission to the PUCSL on issues identified with proposed electricity tariffs and recommendations to ensure an effective tariff
- Meeting with the Tariff Committee
- Presentation to the Committee by Greensat Hydrogen India Pvt. Ltd., which was engaged by the Government to prepare a roadmap for Sri Lanka and carry out a pilot project to generate green hydrogen and assess the export potential of Green Ammonia
- Submitted recommendations to PUCSL on the draft Long Term Generation Expansion Plan
-

Contribution to National Policy Formulation & Other Services

Steering Committees

• Digital Economy

- Currently preparing a Digital Economy Map for Sri Lanka

• Taxation

- Played the lead role in compiling CCC submissions on taxation and macroeconomic proposals for the National Budget 2023. There was a significant focus on tax administration in the National Budget, in line with CCC recommendations.
- Submissions on the Social Security Contribution Levy, and on Committee Stage Amendments of the Bill to Amend the Inland Revenue Act

• Export Development

- Initiated a country brand building effort. As an initial step, the Committee met with a team of foreign journalists to showcase positive stories related to Sri Lanka's export landscape.
- Contributed to the formulation of export specific recommendations of the National Budget 2023

• Law and Order

- Meeting with Sr. DIG Ajith Rohana to discuss the unfolding law and order situation in the country and its implications for the private sector. Based on these inputs as well as those of Committee Members, recommendations on steps businesses can take to secure operations were submitted to the CCC Board

Sector Committees

• Finance and Capital Markets

- Formulated recommendations to ensure financial system stability, to correct the current vulnerabilities faced by the Banking sector, Non-Banking Financial Institution (NBFI) sector and the Insurance sector. Some recommendations were implemented by the Central Bank of Sri Lanka.
- Submission to the Securities and Exchange Commission on recommendations to improve the current regulatory framework of Real Estate and Investment Trusts (REITs)
- Meeting with CBSL to clarify the specifics of trading with India in Indian Rupee (INR)

Other Services

- Issuance of GS1 Barcodes
- Commercial Document Registration
- Business Advisory Services
- Certificates of Origin
- Arbitration Services
- Business Information Publications
- Visa Facilitation

Visa Facilitation Centre



CCC signed a Letter of Intent with VFS Global, to establish a Visa Facilitation Centre at the Ceylon Chamber premises. Once established, Members may submit visa applications for selected countries for business purposes, directly to the dedicated VFS office at the Chamber.



Webinars

- The Realities and Prevention of Cybercrimes in a Business World
- Women in Entrepreneurship
- How MiHCM Lite can add value to small and medium size Businesses
- Everyday Wellness for a Healthy Life
- How Can Sri Lanka Compete for Investment Amid the Ongoing Turbulence: Economic Growth vs. Fiscal Consolidation
- Digitalise Your Business for Accelerated Growth
- Implications of Amendments to the Inland Revenue Act
- Future of Trade Via Blockchain
- The Right to Information and the Private Sector
- How Can Social Media Help Business? #BOUNCEBACK
- Personal Data Protection Act
- Covid-19 Controlled Environment Certification
- Promotion of Social dialogue and workplace cooperation
- Investment Facilitation for Renewable Energy Projects
- Navigating Inflation in Retail
- Navigating Through a Crisis
- Secret to Excellent Customer Experience in BFSI
- Personal Data Protection Act - **5 Webinars**
- Are We Facing a Food Crisis
- Using Data Analytics and Visualisation for Strategic Planning and Decision Making

Workshops

- Data Analytics and Visualisation
- Email Correspondence Best Practices
- Professional Business and Marketing Presentations with Infographics
- Recruiter Certification

Career Lead Programme

- Working Smart on a Virtual Platform – In association with the University of Vavuniya
- Working Smart on a Digital Platform - For 3rd and Final year students of the Faculty of Management Studies and Commerce (FMSC) - University of Jaffna

Other Activities

- Advanced Online Certificate Course in International Trade - 10-week online course on the process of exporting, strategic positioning and overcoming challenges in the export landscape.
- Business Economics Short Course – Money & Financial Markets Workshop - Data Analytics & Visualization

National SME Forum 2022

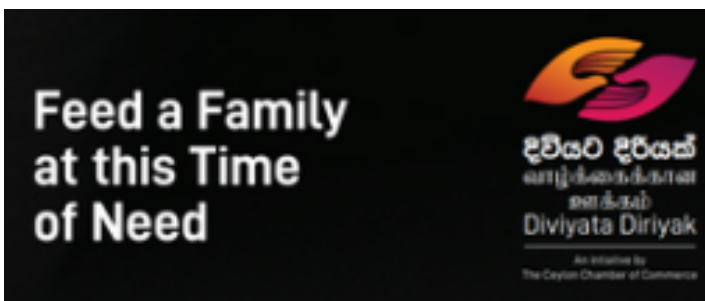
Way Forward for SMEs to Navigate Through the Crisis

Three day virtual event, addressing critical challenges specific to SMEs. the events leading to the current crisis, and understanding fiscal policy decisions and their implications.



**COUNCIL
FOR
STARTUPS**

- Inaugural issue of the CFS Newsletter launched
- Partnered with the Sri Lanka High Commission in Japan to promote Sri Lankan startups in Japan.
- Partnership with Venture Engine 2022 - An entrepreneurship programme, offering direct access to potential investors
- Assisted Members through one-on-one mentoring sessions, network connectivity and support
- Innovate Lanka 2022 Demo Day
Three start up enterprises were recognised for offering an innovative product or service with the most market potential



The Diviyata Diriyak initiative, launched by CCC to support families vulnerable to the economic crisis, continued to assist 1,500 low income families in the Kegalle and Colombo districts with emergency dry rations packs worth Rs. 5,000 each.

Communications

- Increased activity across all Chamber social media brands, with increased focus on engaging SMEs, start-ups and the general public
- Live streamed national events such as the National SME Forum 2022 and the Sri Lanka Economic Summit 2022, as well as industry-specific events
- Produced over 20 episodes of Front Row interviews featuring leading national and international industry leaders and policymakers
- Produced weekly subscription based Corporate Snapshot providing a wrap of the week's top news
- Ceylon Chamber Annual Report
- Daily News Updates
- Monthly Member Briefs
- Annual Activity Booklet
- Media Releases
- Ongoing revamp of CCC website
- Communications as a shared service for Chamber Projects and Events

TAGS Awards 2022



Bronze Award

Not-For-Profit Organisations
Including Non-Governmental
Organisations (NGO)

Awarded by the Institute
of Chartered Accountants
of Sri Lanka

SAFA Awards 2022



Certificate of Merit

Non Governmental
Organisations including Not-
For-Profit Organisations

Awarded by the South Asia
Federation of Accountants

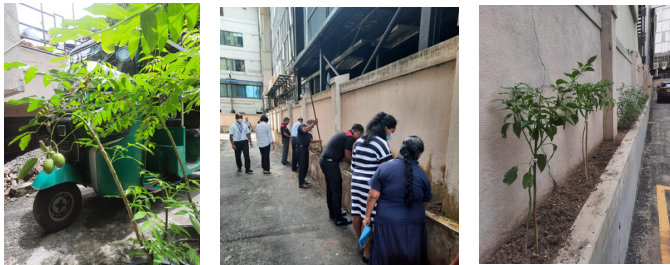
Chamber Secretariat

Learning & Development

- Learning & Development
Two training workshops conducted for CCC staff by external resource persons
- Microsoft Office Packages
- Customer Service & Marketing
- Report and proposal writing
- Project management
- Negotiation Skills

Plant a Seed

An initiative to encourage cultivation in urban spaces



Avurudhu Celebrations



Employee of the Year

Manoj Wickramarachchi



Employee of the Year Merit Award

Kadireson Prabu



Team Player of the Year

Jayani Ratnayake



Employee of the Month December

Bernard Perera



Christmas Party



Staff Engagement

Virtual Game Session
Quiz Morning



Staff Trip - Turyaa Kalutara

