Activity Booklet



Leadership



ChairmanVish Govindasamy



Vice-ChairmanDuminda Hulangamuwa



Deputy Vice-ChairmanKrishan Balendra

Secretary General/CEO Manjula de Silva

Board Members

Shiromal Cooray Sarath Ganegoda Asoka Peiris Amal Cabraal

Bingumal Thewarathanthri

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Business Promotion & Trade Facilitation

Virtual Meetings with Overseas Missions

Ambassador to Belgium and the EU

H.E. Grace Asirwatham

Ambassador to Saudi Arabia

H.E. Pakeer Amza

Ambassador to Bahrain

H.E. Pradeepa Saram

High Commissioner-designate to Australia

Mr. Jagath Wellawatta

High Commissioner-designate to Canada

Mr. Harsha Navaratne

High Commissioner-designate to South Africa

Prof. Gamini Gunawardene

Ambassador-designate to Russia

Prof. Janitha Liyanage

Ambassador-designate to USA

Hon. Mahinda Samarasinghe

Consul General-designate to China

Mr. Anura Fernando

Meetings with Commercial Officers of Overseas Missions

Memoranda of Understanding

The Ceylon Chamber of Commerce signed MOUs with 6 Chambers of Commerce & Industry.



Konya Chamber of Commerce



Maldives National Chamber of Commerce and Industry



Rawalpindi Chamber of Commerce and Industry



Chamber of Commerce and Industry of the Republic of Armenia



São Paulo Chamber of Commerce



(ato) Ankara Chamber of Commerce

Meetings with Diplomats to Promote 'Invest Sri Lanka 2021'

Sri Lanka Diplomats

HC to Singapore HE Sashikala Premawardhane

HC to UK HE Saroja Sirisena

Ambassador to Belgium and the EU HE Grace Asirwatham

Ambassador to South Korea HE Prof. Saj U. Mendis

Ambassador to China HE Dr. Palitha Kohona

Ambassador to USA HE Ravinatha Aryasinha

Ambassador to Turkey and Ukraine HE Rizvi Hassen

Ambassador to Japan HE Sanjiv Gunasekara

Actng HC to India Mr. Niluka Kadurugamuwa

RORL INVEST SRI LANKA Autor green broad France (Street France)

Foreign Diplomats

Ambassador for Italy HE Rita Mannella

HC of Britan HE Sarah Hulton

Ambassador for the R. of Korea HE Jeong Un-Jin

HC of Maldives HE Omar Abdul Razzak

Ambassador for Turkey HE Demet Şekercioğlu,

Ambassador for Norway HE Trine Jøranli Eskedal

HC of India HE Gopal Bagley

HC of Australia HE David Holly

HC of Malaysia HE Tan Yang Thai

HC of Pakistan HE Maj. Gen. (Retd) Muhammad

Webinars

Global Crisis on the Horizon - Threats to Exporters from Sri Lanka with Dr. Dietmar Doring, Head of AGSEP Research Germany

Poland - Current Economy, Business Environment and Opportunities for Joint Collaboration in association with the Embassy of the Republic of Poland in India, Consul General for Poland in Sri Lanka

Nepal – Current Economy, Business Environment and Opportunities for Joint Collaboration in association with the Sri Lanka Embassy in Nepal

Trade and Investment Opportunities between Luxembourg and Sri Lanka in association with the Sri Lanka Embassy in Belgium and the Luxembourg Chamber of Commerce

Doing Business with South Africa - Sri Lanka: Agri Businesses in Fruits and Vegetable Produce in association with the Sri Lanka High Commission in South Africa and the Durban Chamber of Commerce & Industry

Sri Lanka – Turkey – Opportunities for Joint Collaboration in association with the Sri Lanka Embassy in Turkey and the Ankara Chamber of Commerce Turkey

Sri Lanka – Pakistan Current Business Environment and Opportunities for Joint Collaboration in association with the Sri Lanka High Commission in Pakistan and the International Finance Corporation (IFC) Pakistan

Doing Business with Brazil in association with the Sri Lanka Embassy in Brazil and the São Paulo Chamber of Commerce

Sri Lanka – Italy – Opportunities for Bilateral Trade, Partnerships and Joint Collaboration in association with the Sri Lanka – Italy Business Council, Sri Lanka Embassy in Italy and the Embassy of Italy in Sri Lanka

Sri Lanka - New Zealand - Opportunities for Bilateral Trade, Partnerships and Joint Collaboration in association with the Sri Lanka - Australia - New Zealand Business Council, High Commission of New Zealand in Sri Lanka

Opportunities for Joint Collaboration in Digital Solutions and IT Sector followed by B2B meetings organised in association with the Embassy of Lithuania in New Delhi and the Consul General for Lithuania in Sri Lanka

Doing Business with Bahrain in association with the Sri Lanka Embassy in Bahrain

Sri Lanka Medical and Equipment Virtual Expo

March 16-19, 2021

Organised by Worldex
India Exhibition &
Promotion Pvt. Ltd. in
association with the
Ceylon Chamber of
Commerce and the
support of the Sri Lanka
Chamber of Medical
Devices Industry

Innovations ready to commercialise

The Ceylon Chamber of Commerce in association with the University Business Linkage (UBL) Programme of the **University Grants** Commission, supported by Accelerating Higher **Education Expansion and** Development (AHEAD) Operation, organised 4 virtual exhibitions with universities and private sector higher education institutions to promote innovations ready to commercialise for:

- Food Sector
- Electric, Electronic and IT Sector
- Agriculture and Livestock Sector
- Medical Related Technologies

Business Promotion, Trade Facilitation & CSR

Donation of Equipment to National Institute of Infectious Diseases (NIID)

The Ceylon Chamber of Commerce is thankful to the following organisations for their generosity and support towards the Chamber's initiative to donate Oxygen Delivery Devices to the NIID during the height of the COVID-19 emergency health crisis in Sri Lanka.

- Two Non-Invasive Ventilators Consolidated Business Systems Ltd. (CBS) and Jafferjee Brothers.
- Four High Flow Nasal Oxygen Therapy Machines Sri Lanka Association for Software Services Companies (SLASSCOM) 02 units, National Development Bank (NDB) and HSBC Sri Lanka.



SLASSCOM



Jafferjee Brothers



NDB



CBS

Launch of Health Watch



At the request of the Ministry of Health (MOH) the Ceylon Chamber launched the Health Watch service



on the Chamber website. Health Watch supports the Government campaign to educate the public on the MOH's DREAM (Distancing, Respiratory Etiquettes, Aseptic Procedures, Mask) initiative, disseminating updates on COVID -19 related government regulations, initiatives and news.



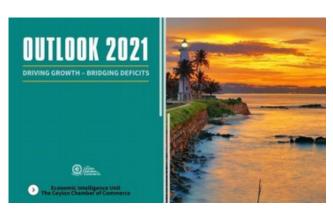
An Index to Legislative Enactments in Sri Lanka

Published by the Ceylon Chamber of Commerce

- Connecting Exporters of Sri Lankan Products with Buyers in Austria in association with the Sri Lanka Embassy in Austria
- Virtual B2B Meetings with high end supermarkets in Mumbai interested in importing avocado and passionfruit from Sri Lanka, in association with the Sri Lanka Consulate General in Mumbai, India
- Business and Investment Opportunities for Sri Lanka in Hong Kong and Beyond in association with Invest Hongkong
- Enhancing India Sri Lanka Economic Relations digital conference in association with the Confederation of Indian Industry (CII) and the High Commission of India in Sri Lanka
- Promotion of Exports to Japan Introduced
 50 Members to the Sri Lanka Embassy in Japan to promote exports to Japan
- Virtual B2B Meetings with New Zealand Exporters in association with New Zealand Trade & Enterprise
- Sourcing Agricultural Inputs from Germany to Support Sri Lanka's Path Towards Sustainable and Organic Agriculture organised in association with the Sri Lanka Embassy in Germany and the German Agri-Business Alliance
- Coconut Wonders Truly Sri Lankan
 Promotion of Exports of coconut products
 from Sri Lanka to Belgium organised in association with the Sri Lanka Embassy in Belgium
- Virtual Meeting with H E Ahmed Sule High Commissioner of Nigeria to Sri Lanka
- Meeting with H E David Puig Ambassador of the Dominican Republic to Sri Lanka
- Meeting with the Deputy Minister of Industry, Mine and Trade of the Islamic Republic of Iran Hon. Alireza Peymanpak

EIU Publications, Research Projects & Presentations

Publications, Reports & Articles



Outlook 2021:Driving Growth-Bridging Deficit 6th edition of the flagship Outlook publication which explores the macroeconomic and sector outlook for the year ahead



Sri Lanka Motor Vehicle Industry Report 2019/2020

Strategic Insights Research Reports:
Vol. 08 titled SOE Reforms: The Impetus for
Post Pandemic Economic Revival, was
Rublished in June 2021, and Vol. 09 titled
Navigating Through High Maritime Freight
Rates, was released in September 2021

Commissioned Research Projects & Presentations

- Consultancy for the Market Development Facility
 Study on the Business Case for the seafood processing
 industry in Sri Lanka
- SDG Investor Map UNDP
 Commissioned by UNDP Sri Lanka to be the Consultant in leading strategic research, analysis, synthesis and stakeholder interviews to create the Sri Lanka SDG Investor Map
- Consultancy for Save the Children, Sri Lanka
 Development of the Business case and Strategic
 Marketing and Communication Strategy for Mother
 and Child-Friendly Certification Scheme for the Tea
 Industry in Sri Lanka a study
- Consultancy with the University of Huddersfield on a study for integrating pandemic, tsunami and other multi-hazard preparedness into early warning and urban planning
- Asia Foundation Roundtable Series on subjects of critical importance to the economy in collaboration with the Ceylon Chamber of Commerce. The 2nd Roundtable as part of this series focused on the proposed Data Protection Legislation and was held virtually on the 01st October, 2021.
- Quarterly macroeconomic reports and updates for the private sector

Monthly Economic Updates Customised Data

Blog Articles for Economy.lk

Surveys

- 2 surveys conducted in order to advise the Public Utilities Commission of Sri Lanka (PUCSL), through Chamber representation on the PUCSL consumer consultative committee, on consumer issues in the utility sector.
- Survey to identify the vulnerabilities of money laundering in the real estate sector and advise the Financial Intelligence Unit of the Central Bank of Sri Lanka in its efforts to alleviate and assess national money laundering risks

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Contribution to National Policy Formulation

Steering Committees

Legislation Steering Committee

- Submissions on proposed Commercial Law Reforms of Sri Lanka to Ministry of Justice (2 submissions)
- Submissions on proposed reforms to APARTMENT OWNERSHIP LAW NO. 11 OF 1973 AS AMENDED AND THE CONDOMINIUM MANAGEMENT AUTHORITY LAW NO. 10 OF 1973 AS AMENDED to the Ministry of Justice
- Submissions on proposed reforms to Notaries Ordinance No. 01 of 1907, Power of Attorney Ordinance No. 04 of 1902, Wills Ordinance No. 21 of 1884, Registration of Documents Ordinance No. 23 of 1927, Revocation of Irrevocable Deeds of Gift on the Ground of Gross Ingratitude Act No. 05 of 2017 in collaboration with Faculty of Law, University of Colombo
- Submissions on Data Protection Bill (3 submissions)
- Submissions to the Experts Committee to draft a new Constitution of Sri Lanka
- Submissions on Retirement Age Bill to Employers' Federation of Ceylon
- Submissions on Proposed Amendments to the Corporate Governance framework of the Stock Exchange Commission
- Submissions on COVID 19 Bill to Ministry of justice
- Meeting with Hon. Ali Sabry, Minister of Justice and Ministry officials on COVID-19 Bill
- Submissions on proposed statute on Small Court Procedure to Ministry of Justice
- Meeting with the drafting Committee and Ministry of Justice officials on proposed statute on Small Court Procedure
- Submissions on proposed Amendments to the Draft Securities and Exchange Commission (SEC) Bill

Economic Policy Committee

- Discussions on the status of the economy and identification of recommendations for the Chamber to put forward. Board paper presented to the Chamber Committee based on views and recommendations of the Committee
- · Discussions on the debt issue
- Played a vital role in formulating the Chamber statement on the National Budget 2022

Taxation Steering Committee

- Played an active role in advocating tax policy and administrative issues of the private sector
- Lead role in compiling the Chamber's submissions on taxation for the National Budget 2022 and Post Budget Submission
- Submissions on resolving tax-related administrative issues to the Commissioner-General of the Inland Revenue Department

Cosmetics & Pharmaceuticals Steering Committee

- Submission of comments on proposed amendments to the NMRA Act and Request for Seats to review the amendments
- Proposal to Exclude Disinfectants from the Control of Pesticides Act No 33 of 1980. to Senior Professor U.K. Jayasinghe - Secretary, Ministry of Agriculture, cc DG Dept. of Agriculture, Registrar -Pesticides, Dept. of Agriculture.
- Comments on the NMRA Guideline on Cosmetic Claims by the Cosmetic industry to Dr. Kamal Jayasinghe, CEO NMRA

Contribution to National Policy Formulation

Food & Beverage Steering Committee

- Following meetings with related parties CAA Directions
 68 and 73 deferred and rescinded respectively
- Submission on CAA Direction No. 12 to Director (Consumer Protection) to find an amicable solution addressing concerns of local industry and importers.
- Attended the stakeholder meeting and handed in a written submission on Multi-Sectoral Action Plan (MSAP) by NCD Unit of MOH
- Steering Committee Chairman attended all Food Advisory Committee meetings conducted in the year.
- Monthly Steering Committee meetings to update common industry concerns
- Proposed Food (Trans Fat) Regulations 2021
- Attended a Stakeholder meeting with Ministry of Health officials
- Food Advisory Committee proposed zero trans-fat levels in foods. Steering Committee participated in a stakeholder consultation and strongly lobbied for Codex value, following which an agreement for 2% TFA, which is the Codex level, is in place
- Supported Chamber interventions during the ban of items under imports and export control regulations
- Submissions on Proposed Fortifications and Extraction Rate for Wheat Flour under the Draft Food (Cereals Pulses and Legumes) Regulations – 2020
- Letter sent to Secretary of the Treasury requesting the lifting of the suspension of palm oil importation
- Following lobbying against the Food Advisory Committee proposal to introduce European Union level for Aflatoxin(0.05 ppb) in milk, Codex level (0.5 ppb) is now finalised as the level for Sri Lanka.
- Participated in stakeholder consultation on Draft Food (Mycotoxin) Regulations and a written submission was made on aflatoxins in food

Joint Submissions

- Food & Beverage Steering Committee chair participated in the meeting conducted by Imports and Exports Control Department and made a joint submission with Importers Association to address the current concerns in import inspection scheme conducted by SLC and SLSI
- Joint Submission with Food & Beverage Steering Committee, and Cosmetics & Pharmaceuticals Steering Committee on Gazette Nos. 2211/50 and 2211/51 requiring plastic packaging to have an identification code printed, and planned list of plastic items to be banned. Lack of a date of enforcement meant regulations could be enforced from the date of the Gazette. Following strong lobbying, resolutions achieved include CEA agreeing not to prosecute companies for non-compliance until 2022, agreeing to create a guideline on implementation of regulations, and the proposed list of banned plastic postponed to January 2023.

Round Table Discussions and Stakeholder Consultative Meetings

- Meetings with Fertiliser and Agriculturerelated companies to obtain their views on the impact of the fertiliser ban
- Meeting with Board of Directors of the Sri Lanka Automobile Service Providers Association (SLASPA), to discuss key issues faced within the industry.
- Meeting with State Minister of Money & Capital Market and State Enterprise Reforms on the 'Implementation of Major Reforms to enhance the investment climate in Sri Lanka'

National Agenda Committees

NAC on Logistics and Transport

- Met with the Secretary to the Ministry of Transport, to discuss the submission on Sustainable Mobility
- Jointly collaborated with the NAC on Energy and met with the Hon. Minister of Energy to further its efforts in promoting sustainable mobility.
- Joint submission on decarbonising Sri Lanka to the Ministry of Energy

NAC on Finance and Capital

- Submission on the revised corporate governance framework for listed entities, in collaboration with the Legislation Steering Committee of the Chamber, to the Securities and Exchange Commission (SEC)
- The Chamber sat on the SEC committee that deliberated the feedback on the framework
- Submission to the new SEC bill in collaboration with the Legislation Committee

NAC on Energy

- Submission on decarbonising Sri Lanka together with NAC on Logistics and Transport, following meetings with the Minister of Energy.
- Contributed to the National Budget submissions of the Chamber

Other Submissions

- De-Regulation Commission for the Simplification of the Existing Laws and Regulations
- **National Education Council** on Recommendations for Development of a National Education Policy Framework
- Department of Imports and Exports
 Control Standardisation and Quality
 Control Regulations
- UK Government for the Public Consultation process on possible amendments to the UK's GSP tariff schedule
- Department of Imports and Exports
 Control on the validity of the suspension
 of sugar import control licenses and the
 exclusion of plastic goods from the
 Temporary Import and Export Processing
 (TIEP) Scheme
- **Ministry of Transport** and other related entities on the unfeasibility of allowing local assembly of vehicles using used vehicle parts

Flagship Events

Sri Lanka Economic Summit 2021 Springboard for Revival: Opportunity to Reset 6th & 7th December









Best Corporate Citizen Sustainability Awards 2021 November 23rd





PARTNER Activity

USAID Partnership for Accelerating Results in Trade, National Expenditure and Revenue (PARTNER) Activity

Capacity Building Program on Export Facilitation for Development Officers (DOs) of the Export Development Board

5-day training programme based on a tailormade curriculum which was developed by ITC (International Trade Centre) of the Chamber

4 trainings

6 districts

98 DOs

Trade Watch Updates & Guidelines on COVID-19

Continuation of Trade Watch

- A comprehensive resource with critical information on border regulatory and traderelated government services, hosted on the Chamber website
- Development of a blog for email notification and SMS Gateway integration
- Trade Watch News Alerts Magazine launched
- Published 8 Trade Tips videos
- Published trade updates on the changes to the Import and Export Control Act

Implementation of bi-annual Export Barometer Survey

Designed and conducted by the PARTNER project and the Chamber, to provide exporter insights over time. The survey findings can be accessed through the following link: http://www.chamber.lk/tradewatch/backend/public/uploads/attachments/art icle/ExportBarometerSurveyFinal_2021_16375712

11.pdf

Authorized Economic Operator & Compliant Economic Operator Programme Sri Lanka Customs

Under this Strategic Partnership, the Ceylon Chamber of Commerce will provide training for selected private sector companies, on fulfilling the criteria required in order to be eligible for the CEO/AEO programme, as well as capacity building in order to implement the required changes.





Projects & Programmes

South Asia Leadership for Entrepreneurship (SALE) Programme

The International Labour Organisation (ILO) in partnership with the Ceylon Chamber of Commerce launched a 2 year programme to support and boost youth transition to entrepreneurship through several strategic interventions, using ILO developed tools



EU-Sri Lanka Trade-Related Assistance Project

Concluding Event - SME Coaching Initiative

Collaboration with International Trade Centre providing on-the-job-coaching services to Small and Medium Enterprises (SMEs)

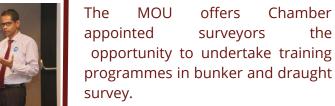
13 National Export Management Coaches trained

70 SMEs supported to export more efficiently and competitively, reducing risks of consignment losses or non compliance



MOU with **McLarens** Maritime Academy







Council For Startups



Business First in partnership with Think Solutions LLP aimed at assisting current businesses and aspiring entrepreneurs

Sri Lanka Investment Forum Panel discussion on the 'Startup Ecosystem Landscape', B2B Sessions and exhibiting startups at the Sri Lanka Investment Forum

Discussions with a leading venture capital firm to support Sri Lankan startups. Hosted by CFS together with Lion Ventures, Hatch and Arteculate

Ask Me Anything! An online session to address funding and lending issues faced by Members.

mentoring session - Hatch Open **Programme** Featuring CFS Board Members

Succeeding as an Entrepreneur Virtual knowledge sharing session.

Webinar on Tax Compliance for HR & **Finance**

Centre for SMEs



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• Webinar Finding new export markets and ideas to make SME products export-ready, in collaboration with Sevlan Bank

- **SME Forum 2021** Accelerating economic growth through creation of a dynamic SME sector Two fora conducted in Sinhala and Tamil respectively
- YouTube Channel on SME sector development launched. Fist programme aired in December, targeting SME sector digitalisation

Youth Business Sri Lanka

Youth Business Sri Lanka is a national mentor strategy programme under the aegis of the Ministry of Youth and Sports -Small Enterprise Development Division

Member of adjudication panel Commonwealth Youth **Awards**

Member of screening process and final judging panel -HackX Junior Entrepreneurship competition

Official Knowledge Partner - Emerging Entrepreneur 2.0 Partnered as a Mentor on Derana STARTUP TV



Webinars

- SMB Recovery and Transformation
- Recent Amendments to the Inland Revenue Act
- Overcoming Small Business Challenges
 During Tough Times
- Revision of Foreign Exchange Regulations Implications for the Private Sector
- Navigation Towards a Healthy Mind for Everyone at Work
- Business Planning in the Age of Al
- Discussion and Overview of the Data Protection Bill
- Understanding Sustainability Reporting for the Plantation Sector in Sri Lanka
- COVID 19: The Way Forward
- Empowering Technology Companies to Take the Nation Forward
- Build Your Business
- The Importance of Tourism to the Economy
- Employment Law
- Driving Organizational Efficiency in a Hybrid Business World
- Analysing the National Budget 2022
- Why Sri Lanka is Becoming the Ideal Real Estate Investment Attraction
- Listing your Family Business on the Colombo Stock Exchange
- Importance of Incident Investigation for Business Continuity

Corporate partners for the webinarsLondon Stock Exchange Group (LSEG) and Hutch

Other Activities

- National SME Forum 2021 'Accelerating Economic Growth Through Creation of a Dynamic SME Sector' Conducted on separate days in Sinhala and Tamil
- Advanced Certificate Course on International Trade

10-week course - 2 batches

- **Business Economics** online short course conducted by Dr Howard Nicholas
- Sri Lanka Retail Forum 2021
- The Business Case for Climate Change Adaptation for Agribusiness

Conducted in partnership with Market Development Facility (MDF) Australia and International Water Management Institute

Career Lead Programme

- Professional Development Programme
 For University of Ruhuna students in
 partnership with the University of Ruhuna
 Career Guidance Unit
- As a Student Finding Comfort in Networking and Public Speaking

For first-year students of the Vavuniya University in partnership with the Vavuniya University Career Guidance Unit

Working Smart on a Digital Platform
 For final year students of the Vavuniya
 University in partnership with the Vavuniya
 University Career Guidance Unit

Issuance of GS1 Barcodes

Commercial Document Registration

Business Advisory Services

Certificates of Origin

Online and Manual

Commodity Auctions

Arbitration Services

Business Information Publications

Available via subscription, download or purchase

Staff Training

Internal training programmes

- · OneDrive, MS Teams, SharePoint, MiA
- Leadership Training
- Communication Skills

Webinars

- Working Smart on a Virtual Platform
- Economy + Sector Review Outlook 2021
- Managing Communications Effectively:
 Capacity Building Programem for SLPP Members
- Awareness Session on Workplace, Covid Vaccine and the Future
- Webinar on Navigation Towards a Healthy Mind for Everyone at Work
- Webinar on GRI

External programmes attended by staff

- EFC Certificate Programme in Labour Law and Industrial Relations
- Capacity Building Programme Conducted by Singapore Corporation Enterprise & TEMASEC Foundation International
- Training Course in Agricultural Policy Analysis (5 Full-day sessions) conducted by the University of Peradeniya
- Trade and Gender by United Nations Conference on Trade and Development
- Certificate Course in Import/Export Procedures
- World HR Congress 2021
- Trends Shaping the FMCG Industry
- An Opportunity to Partner with Sri Lanka Customs CEO/AEO Initiative



Employee of the Year - Dimuthi Eranthi

Communications

Economy.lk

Revamped website Updates and posts on social media platforms of Economy.lk

Front Row Videos

A series of interviews with industry leaders and policy makers

Social Media

Active presence across the Chamber's Facebook, Twitter, LinkedIn and Instagram accounts, including broadcasting webinars and live streaming of Chamber events

Digital Media Strategies

Implemented for Chamber associated events

Annual Report Awards 2021



Bronze Award

Not-For-Profit
Organisations (NPO)
Including NonGovernmental
Organisaions (NGO)

Awarded by The Institute of Chartered Accountants of Sri Lanka

Website

Website revamp commenced Regularly updated with all Chamber activities

Media Releases

Regular releases to the media on Chamber activities

Annual Activity Booklet

Brief detailing of Chamber activities throughout the year

Monthly Member Brief

Monthly update of Chamber activities

Daily News Updates

Daily roundup of media headlines

Corporate Snapshot

Highlights of the week's news