



BEST CORPORATE CITIZEN

SUSTAINABILITY AWARD 2021

PEOPLE. PLANET. PROFIT





The Ceylon Chamber of Commerce proudly announces the 'Best Corporate Citizen-Sustainability Award 2021', for the Eighteenth consecutive year.

The objective of the event is to value and recognise the importance of Corporate Sustainability in Sri Lanka and encourage businesses to adopt best practices to create goods and services, using resilient, circular, and futuristic approaches. In doing so we ensure efficient use of resources, minimize pollution, safe and healthy environment for workers, consumers and communities while enhancing the well-being of all, in line with UN Sustainable Development Goals (SDGs).

The Ceylon Chamber of Commerce has considered the COVID-19 pandemic that affected corporates and the sustainability in 2020 and adopted an improved evaluation criterion in this year Awards.

The Ceylon Chamber of Commerce continues to highlight the need to mainstream business emergency preparedness, resilience, and stakeholder management in the core business to meet unforeseen challenges.

Many awards have been lined up to recognize best performers in corporate sustainability in Sri Lanka along with the vision and commitment CEOs/Senior Management towards continued corporate sustainability. The Best Corporate Citizen Award ceremony will be held at the Cinnamon Grand, Colombo, on 23rd November 2021.

BEST CORPORATE CITIZEN SUSTAINABILITY AWARD 2021

The Best Corporate Citizen Sustainability Award assesses the interactions of a corporate entity, private or public, listed or unlisted, with its Stakeholders, Environment, Employees, Customers, Suppliers, Community, Government and Shareholders.

Category A

Any listed or unlisted company/enterprise from the Private or Public (Government) sector, including Group Companies with a turnover of LKR 15 Bn or over.

Category B

Any listed or unlisted, private, or public Enterprise, with a turnover LKR 15 Bn.

THE AWARDS

Winner of Best Corporate Citizen Sustainability Award 2021

The First and Second runners up selected from all applicants in Categories A & B

Winner, Runner up and Second Runner up from Category B

The Top Ten Corporate Citizens

Selected from all applicants under Categories A & B

Triple Bottom Line Awards

- Environmental Sustainability (Planet)
- Social Sustainability (People)
- Economic Sustainability (Profit)

Category Awards for the best performance

- Corporate Environmental Commitment
- Environmental Integration
- Environment Beyond the Business
- Employee Relations
- Customer Relations
- Community Relations
- Governance
- Financial Performance
- Economic Contribution

Sector Awards for the best performance

- Agriculture Sector
- Construction Sector
- Finance Sector
- Healthcare Sector
- Infrastructure & Logistics Sector
- Knowledge Services Sector
- Leisure Sector
- Manufacturing Sector
- Diversified Holdings
- Other

Award for Demonstrated Resilient Practices for COVID-19 Context

The First and Second runners up selected from all applicants in Categories A & B, who have successfully implemented resilient practices, as a part of the corporate sustainability strategy, in response to COVID-19 pandemic.

Grand Slam Award

Offered for corporates for winning in 5 different years. Companies are encouraged to maintain their performance to achieve this award.

Award for the Best Presented Application

Category Awards (nine) for consistent commitment and demonstrated improvement

Selected from corporates participated in The Best Corporate Citizen Sustainability Award process at least three years during the last five years.

DESCRIPTION OF CATEGORIES

Short descriptions of the areas assessed under the nine categories are provided below. Application should cover activities/ initiatives taken during the year 2020-2021, unless specifically stated in the application.

▶ CORPORATE ENVIRONMENTAL COMMITMENT

Demonstrated corporate commitment in mainstreaming environment management through policy, investments, training education and technology innovations within the organization and influencing clients to improve their environment management. Recognition and incorporation of eco-system contributions in business policy and actions.

▶ ENVIRONMENTAL INTEGRATION

Efforts to minimize environmental footprint in business processes through compliance, standards, resource use efficiency, use of renewable sources and efforts to reduce pollution loads to air, water, soil etc., including greening the supply chains.

▶ ENVIRONMENT BEYOND THE BUSINESS

May include Eco-friendly projects carried out by the organization during the last three years with demonstrated qualitative and quantitative impacts that are not directly related to normal business operations.

▶ EMPLOYMENT RELATIONS

Strategies that were adopted during the year to strengthen Employee relations; to provide opportunities for training, career advancement and equal opportunities in employment; to ensure employment benefits, social security and occupational safety and health (OSH) and enhanced workplace wellbeing.

DESCRIPTION OF CATEGORIES (CONT.)

CUSTOMER RELATIONS

Policies and measures to improve the products / services provided to customers; the extent / effectiveness in responsible marketing by providing relevant information and obtaining feedback; minimizing the negative impacts applicable in increasing the distribution/sale of the products/services; long term initiatives to enhance customer satisfaction and overall compliance with customer issues and challenges.

COMMUNITY RELATIONS

Mechanisms to identify requirements of the community that it interacts with, including partnerships and suppliers and response to the needs of communities. Company's overall strategy for identifying and implementing special projects. In this context any preparatory work/planning for Covid-19 related community affected projects to be implemented during the forthcoming year can also be taken into consideration.

GOVERNANCE

Frameworks, structures, and processes of an entity to facilitate conformance to requirements, equity among stakeholders, ethical behaviour and optimum performance.

FINANCIAL PERFORMANCE

The performance and position of the entity measured in financial terms.

ECONOMIC CONTRIBUTION

The extent to which the entity contributes to the economy through investments, employment, value creation and facilitation of regional development.

SUBMISSION OF APPLICATIONS

All private and public companies listed/unlisted, Government undertakings/institutions are eligible to apply. Holding companies should provide a list of all their subsidiaries and the application should cover details pertaining to all subsidiaries.

Applications should be submitted through the online platform, together with supporting documents.

The applicants should provide information requested and relating to all aspects of Sustainability - Economic, Environment, and Social - to be eligible for the Best Corporate Citizen-Sustainability Award.

Please refer the guidelines in the application form for further details. Application forms and guidelines are available at The Ceylon Chamber of Commerce and can also be downloaded from www.chamber.lk.

An application processing fee of Rs. 50,000/= should accompany each application for the Best Corporate Citizen-Sustainability Award. Cheques should be crossed and drawn in favour of “The Ceylon Chamber of Commerce”.

EVALUATION

In evaluating the applications, all questions addressed in the application will be considered. An independent Evaluation Panel will scrutinize the applications as per a predetermined marking scheme under each area as illustrated in the guidance document.

The short-listed applicants will be called upon to make a brief presentation and face an interview with the Panel of Judges and Panel of Evaluators which will also carry marks. The CEO and the Sustainability Manager should represent the company at the final interview. The decisions of the Evaluation Panel and the Judges will be final and binding upon all applicants.

The Ceylon Chamber of Commerce may opt to use a digital platform for the interview process based on the prevailing COVID-19 related challenges at the time of the final interviews.

CLOSING DATE FOR APPLICATIONS

All applications should be duly completed and submitted via bccawards2020@gmail.com with supporting documents on or before 4.30 p.m. on Friday, 08th October 2021.

The Application should be submitted under the subject line of “Best Corporate Citizen-Sustainability Award 2021”, along with the company name. An official email confirmation will follow the submission.

For more info

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