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Circular Ref. 35 of 2022.

25<sup>th</sup> August, 2022.

**Attention – The Chief Executive Officer  
The Director/Manager – Exports**

## **Promotion of GI status for “Ceylon Cinnamon” in Belgium in October 2022**

The Sri Lanka Embassy in Belgium will be organizing an awareness programme for Ceylon Cinnamon GI status in Belgium in October, 2022, at the Sri Lanka Residence with the participation of EU officials, Cinnamon importers and Cinnamon distributors.

**This would be an ideal opportunity for exporters of Cinnamon to promote their products not only in Belgium but also in the EU.**

Members are kindly requested to forward samples (cinnamon sticks, cinnamon oil, cinnamon tea, cinnamon powder etc.) together with company profiles to reach the Sri Lanka Embassy in Belgium, before **30<sup>th</sup> September, 2022 by air cargo.**

Exporters should bear the cost of dispatching the samples/profiles. The updated company profiles also should be sent to the Sri Lanka Embassy by E-mail : secretariat@srilankaembassy.be or trade@srilankaembassy.be

*Lilakshini de Mel*

Lilakshini de Mel  
Senior Assistant Secretary General

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